



**For Immediate Release**

**March 5, 2007**

**JEFFERSON CITY  
CONVENTION AND VISITORS  
BUREAU HIRES NEW SALES  
MANAGER**

**Contact Information:**

**Sarah Stroesser,  
Communications Manager  
(573) 632-2820 ext. 232  
sarah@visitjeffersoncity.com  
www.VisitJeffersonCity.com**

The Jefferson City Convention and Visitors Bureau announced the hiring of its new sales manager, Marianne Thies.

Thies will start work at the Bureau on Monday, March 12. Thies has had a tremendous amount of sales experience and will be able to incorporate her background into this new position.

Having worked at the Capitol Plaza Hotel since August of 2004, Thies is familiar with the hospitality industry and the ins and outs of Jefferson City. Thies sold over a million dollars in room nights in 2006 at the Capitol Plaza.

Steve Picker, Jefferson City Convention and Visitors Bureau executive director, said Thies' strong sales background and enthusiastic attitude will be excellent assets to the sales team at the Bureau.

"The Bureau has many opportunities to bring new conventions, conferences and meetings to Jefferson City," Picker said, "I am confident that with Marianne on our sales team, we will be successful at increasing group visitors to our community."

For more information about the Jefferson City Convention and Visitors Bureau call (573) 632-2820 or check out [www.visitjeffersoncity.com](http://www.visitjeffersoncity.com).

**News Release**

#####